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ELdorado 5-3693

FASHION CALENDAR

NOTE: Events are repeated until they take place. New events, last minute changes and revisions are added each week as quickly as scheduled. FASHION CALENDAR asks your indulgence for the unavoidable changes and new events that come up between issues.

WEEK ENDING FRIDAY, MAY 4, 1945

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Friday May 4 10:00 A.M.	PRESS PREVIEW: SUMMER FASHIONS	ABRAHAM & STRAUS BROOKLYN	THIRD FLOOR EAST BUILDING
	A press preview of summer fashions--all kinds of sportswear, beachwear, and afternoon clothes. Bridal clothes will also be featured to go along with A & S's special bridal windows and new bridal shop. Open to the public in the afternoon. Publicity: Janet Stevenson, TR. 5-7200.		
Friday May 4 3:15 P.M.	REOPENING OF COOKING SCHOOL	THE NAMM STORE BROOKLYN	COLONIAL ROOM THIRD FLOOR
	"Vegetables In Sunday Dress" is the title of this week's cooking session. Virginia E. Guild, Home Economist and Instructor at Pratt Institute, will show how to make everyday vegetables enticing through the use of sauces. Open to public. Publicity: Geraldine Glantz, TR. 5-5700, Ext. 76.		
Friday May 4 3:30 P.M.	"MAID OF COTTON" FASHION SHOW	FREDERICK LOESER & CO. BROOKLYN	FIFTH FLOOR RESTAURANT
	Miss Jennie Cox, 19 year-old Mississippi beauty, recently named 1945 "Maid of Cotton," will star in an all-cotton fashion show. Eighteen costumes, from bathing suits to dance frocks, will be modeled by Miss Cox and thirteen other models. Commentator: Clara Ferguson, Lux fashionist, will offer suggestions on the care and conservation of cotton clothes according to the Government's fabric-conservation efforts. Open to public. Publicity: Helen Finn, TR. 5-8100, Ext. 566 or 278.		
May 5	LORD & TAYLOR STARTS SATURDAY CLOSINGS FOR THE SUMMER SEASON		
Saturday May 5 10:00 A.M.	CIRCUS PERFORMANCE FOR CLOTHING DRIVE	FRANKLIN SIMON & CO. 5TH AVE. & 38TH ST.	MADISON SQUARE GARDEN 8TH AVE. & 49TH ST.
	Special Ringling Brothers and Barnum and Bailey Circus performance under the auspices of Franklin Simon & Co. to raise 50 tons of clothing for the destitute of Europe. Tickets cost 7 or more pounds of old clothing, to be donated to the United National Clothing Collection Drive, and must be procured in advance from Franklin Simon & Co. Bundles for 1,000 tickets, to be given to patients at St. Albans Naval Hospital and Halloran General Hospital, have been pledged by the store's employees. Publicity: Mildred Kaldor, BR. 9-9399. Publicity for Franklin Simon: Agnes Crotty, WI. 7-9600.		
Saturday May 5 10:15 A.M.	NAMM'S "ALL GIRLS' CLUB" FASHION SHOW	THE NAMM STORE BROOKLYN	FIFTH FLOOR AUDITORIUM
	"Summer Dreams Stuff"--a fashion show featuring teen-toggers for a day at the beach or a night in New York. Paula Stone, star of stage, screen, and radio, will be the guest celebrity. Open to public. Publicity: Geraldine Glantz, TR. 5-5700, Ext. 76.		
May 6	NATIONAL MUSIC WEEK (May 6-May 12)		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE

WEEK BEGINNING MONDAY, MAY 7, 1945

Monday May 7 1:00 P.M. Luncheon	HAIR STYLES AT LUNCHEON SHOWING	VICTOR FERRANTELLE 748 FIFTH AVENUE	ST. REGIS HOTEL ROOF

A special innovation in formal post-war hair styling will be featured at this luncheon show. In addition, there will be interesting, convertible summer hair-do's. Open to public. Press by invitation. Publicity: Miss Alma, PL. 8-3164. Fashion Show Publicity & Director: Mary Alice Rice, PL. 3-4500.

Monday May 7 2:00 P.M.- 6:00 P.M.	PRESS EXHIBIT OF ANDES ARCHITECTURE	METROPOLITAN MUSEUM OF ART	5TH AVE. AT 82ND ST.

Press preview of "Architecture Of The Andes"--enlarged photo exhibit of the most important ecclesiastical and domestic buildings of the Spanish Colonial period remaining in some of the oldest cities of South America. Also recent photographs, including plans of a civic center for Quito by a leading Uruguayan architect. Press by invitation. Exhibit opens to public, beginning May 9. Publicity: Charlotte Hughes, RH. 4-7690.

Monday May 7 7:00 P.M. Dinner, Dance	MAXIMILIAN FURS AT VICTORY GUILD DINNER	VICTORY GUILD FOR AMERICAN THEATRE WING	WALDORF-ASTORIA GRAND BALLROOM

A collection of Maximilian's rare and precious furs will be shown at 9:00 P.M., as part of the gala evening's entertainment sponsored by the Victory Guild of New York Women. This benefit, originally scheduled for Sunday, April 15, was postponed because of the 30-day Mourning Period for the late President Franklin D. Roosevelt. Maximilian is donating a Russian broadtail coat with ermine accessories to be auctioned during the show. Proceeds for benefit of American Theatre Wing activities. Tickets: $50.00 per couple. Contact: CI. 7-1388. Publicity: Rosemary Sheehan, CI. 7-8060.

Monday May 7- May 12	SEVENTH ANNUAL NATIONAL POSTURE WEEK	S. H. CAMP COMPANY	200 MADISON AVE., N.Y. & JACKSON, MICHIGAN

"Get In Shape For Victory--Keep In Shape For Peace" is the general slogan for Posture Week this year, climaxing the year's program conducted by the Samuel Higby Camp Institute for Better Posture, founded by the late S. H. Camp. Stores throughout the country plan to cooperate with Posture Week. Publicity: Frank Kaufman, CH. 4-5798.

Tuesday May 8 1:00 P.M. Luncheon	"KEYBOARD FASHIONS" DURING LUNCHEON	McCAMOBELL & CO.	RITZ CARLTON HOTEL OVAL ROOM

McCampbell & Co. will present mid-summer fashions interpreted by leading American designers in synthetic fabrics from Brighton and Ponemah Mills. The fashions will be shown to the piano narration of Julius Monk of the Ruban Bleu. Show staged by Lester Gaba. This will be the last luncheon fashion show at the Ritz Carlton until after Labor Day. Press by invitation. Publicity: Sara Fox, MU. 3-6526. Ritz Carlton Publicity: Marion Morrison, PL. 3-4600.

Tuesday May 8 3:30 P.M.- 5:30 P.M.	INFORMAL SHOWINGS FOR GRADUATION	FREDERICK LOESER & CO. BROOKLYN	SECOND FLOOR

Informal showing of dresses for Graduation and Class Day to be held in the High School and Junior Miss Shops. Models and hostesses will be representatives of the High School Board, one from each of the 15 schools on the Board. Open to public. Publicity: Helen Finn, TR. 5-8100, Ext. 566.

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Tuesday May 8 4:30 P.M. Cocktails	PRESS PREVIEW: INTRODUCING "DIDOS"	DAN RIVER MILLS & JOSEPH LOVE	HAMPSHIRE HOUSE COTTAGE
	Press showing introducing "Didos", play-sunsuits for little girls. Made by Joseph Love, exclusively in Dan River Cottons. Paula Garrison, originator of "Didos", sleeping fashions for women, will be present. By invitation only. Publicity: Nancy Hughes, AL. 4-7262.		
Tuesday May 8 8:15 P.M.	GUEST SPEAKERS AT BUYERS CLUB MEETING	AMERICAN WOMEN BUYERS CLUB	WALDORF-ASTORIA PERROQUET SUITE
	Major Benjamin H. Namm, president of the Namm Store, Brooklyn, and president of the National Retail Dry Goods Assn, will discuss postwar merchandising. Mary Cookman, executive editor, "Ladies Home Journal", who has just returned from overseas, will tell how war-torn Europe lives--England, France, Greece, and Africa. Open to mmebers and guests. Contact: Dorothy Lindner, MU. 3-8700.		
Tuesday May 8- May 16	DISPLAY OF COLORFUL TABLE SETTINGS	JOHN WANAMAKER 9TH ST. & B'WAY	GIFT SHOP FOURTH FLOOR
	A colorful series of table settings with 13 original themes, created by Edward Langbein, offering new ideas for entertaining. For serving buffet style, "Cabbage and Kings" shows sixty red carnations and one real cabbage with red candles as a centerpiece. Other settings include: "Chairs Buffet", "All Hands On Deck", "Eater's Digest", "Blossom Time", "Sing A Song Of Summer", "Three Ring Circus", and "Midnight Curfew". The display includes formal and informal settings, tables for large groups, and arrangements for a few. Open to public. Publicity: Florence O'Keefe, ST. 9-4700.		
Wednesday May 9 8:30 A.M.- 9:00 A.M.	INTERVIEW WITH PAULA GARRISON	NANCY CRAIG PROGRAM "THE WOMAN OF TOMORROW"	STATION WJZ 770 ON THE DIAL
	Paula Garrison, originator of "Didos", sleeping fashions for women, will be interviewed by Nancy Craig. Miss Garrison, who is here from Seattle, Washington, will tell where she got her original idea for "Didos". Publicity: Muriel Cahill, CI. 7-5700.		
Wednesday May 9 4:45 P.M. Cocktails	HAIR FASHION PREVIEW: "ROMANTIC ERA REUNION"	BERNORD AZ GURO 441 MADISON AVE.	WALDORF-ASTORIA JANSEN SUITE
	A complete trend of hair styles, with 12 variations, exhibited on Grace Downs models, along with a presentation of the new "De-ter-jal-ized Raymonde and Shalee Methods" of permanent waves. Incidental costuming: Hats and accessories by Dorothy Gordon. Gowns by Sonia. By invitation only. Contact: Bernord Az Guro, WI. 2-1692.		
Thursday May 10 8:30 A.M.- 9:00 A.M.	INTERVIEW WITH FRENCH HAIR STYLIST	NANCY CRAIG PROGRAM "THE WOMAN OF TOMORROW"	STATION WJZ 770 ON THE DIAL
	Antoine, renowned French hair stylist, will discuss his new book, "Antoine By Antoine" on the Nancy Craig Program. Publ.: Muriel Cahill, CI. 7-5700.		
Thursday May 10- May 11	"MOORE ORIGINALS" FASHION SHOW	MOORE INSTITUTE OF ART, SCIENCE, AND INDUSTRY	BROAD & MASTER STREETS PHILADELPHIA, PENNA.
	The Moore Institute of Art, Science, and Industry and Philadelphia School of Design for Women will call this year's fashion show "Moore Originals".		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Friday May 11 4:30 P.M.-5:30 P.M.	PATTERN PINUPS AND CUTUPS	MISS AMERICA MAGAZINE; SIMPLICITY PATTERN CO.	CITY CENTER CASINO 135 WEST 55TH STREET
	"Miss America Magazine", in conjunction with Simplicity Pattern Company, will present a pattern fashion show for teen-age girls of the Metropolitan Area. All fashions made from teen patterns, with demonstrations of the correct method of pinning and adjustment. Coca Cola and refreshments will be served. Commentator: Pauline O'Sullivan, fashion editor of "Miss America Magazine." Press by invitation. Publicity: Jacqueline Podeyn, BR. 9-5890.		
Saturday May 12 9:30 A.M.	PRESS PREVIEW: RARE BUTTONS	TRAPHAGEN SCHOOL OF FASHION	1680 BROADWAY AT 52ND STREET
	Exhibition of rare buttons of Wedgwood, French pearl, miniatures on ivory, and hand-painted cupids from the collection of Mrs. Achilles H. Kohn, supplemented by costumes from the Traphagen Museum collection. Special preview for press, button collectors, and members of the National Button Society, on Saturday, May 12, 9:30 A.M. Open to public from May 14 to May 26, 9:00 A.M. to 9:00 P.M. weekdays; Saturdays until 5:00 P.M. Contact: Dorothy Tyroler, CO. 5-2077.		
May 13	MOTHER'S DAY (Sunday)		
Sunday May 13-June 30	SEVENTH WAR LOAN DRIVE	UNITED TREASURY DEPARTMENT	ALL OVER THE COUNTRY
	"Finish The Fight" is the theme that New York City retailers have chosen for the 7th War Loan Drive. There will be extensive newspaper advertising and interior and window displays by stores to support the drive.		
Beginning May 14	ADVANCE FALL OPENINGS	CHICAGO FASHION INDUSTRIES	SHOWROOMS CHICAGO, ILLINOIS
Monday May 14 8:30 A.M.-9:00 A.M.	INTERVIEW WITH SPORTSWEAR DESIGNER	NANCY CRAIG PROGRAM "THE WOMAN OF TOMORROW"	STATION WJZ 770 ON THE DIAL
	"Sportswear Trends" will be discussed by Morgan Fouth, designer for Crystal Sportswear. He will give his ideas on the future of sportswear and will tell about the different style conceptions of Paris, California, and New York. Publicity: Muriel Cahill, CI. 7-5700.		
Monday May 14 1:00 P.M. Luncheon	WARM WEATHER CLOTHES AT LUNCHEON SHOW	RUSSEKS FIFTH AVENUE 5TH AVE. & 36TH ST.	ST. REGIS HOTEL ROOF
	"Fun In The Sun"--cool, comfortable clothes for warm weather. Open to public. Press by invitation. Publicity: Beatrice Castle, WI. 7-1900. Fashion Show Director and Publicity: Mary Alice Rice, PL. 3-4500.		
Tuesday May 15 10:00 A.M. Breakfast	PRESS PREVIEW: "JUNIOR FIGURE" LINGERIE LINE	WILLIAM CARTER CO.	180 MADISON AVENUE SHOWROOM
	The William Carter Company will hold an informal breakfast style showing of their new "Junior Figure" Lingerie Line. Press by invitation only. Publicity: Emily Ashe, Institute of Public Relations Inc., LE. 2-6850.		
Tuesday May 15 10:00 A.M., 2:00 P.M.	PRESS PREVIEW: FUR FASHIONS	FROMM BROTHERS INC.	SHOWROOM 275 SEVENTH AVE.
	Trend-setting fur models of silver fox, silver blue fox, platinum fox, mink, platinum mink, Arctic mink, and silver sable mink. Press strictly by invitation. Publicity: Zan Diamond, MU. 3-4350.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Tuesday May 15- June 15	CALIFORNIA FALL SPORTSWEAR SHOWINGS	CALIFORNIA SPORTS-WEAR GUILD	LOS ANGELES, CALIFORNIA

Showings have been spread over the entire month because of the travel and hotel reservations situation. Members include: Louella Ballerino, Agnes Barrett, Inc., Irene M. Bury, Connie Foster, Murray Goldstein, Hi-Style of California, De De Johnson, Lou Kornhandler, Marjorie's Things, Inc., Addie Masters, Morris Nagel, "Versatogs", William Schminke Associates, Tabak of California, and Western Fashions. Contact: Murray Goldstein, Chairman of the Guild.

Wednesday May 16 1:00 P.M. Luncheon	SUMMER FASHIONS AT LUNCHEON SHOW	ARNOLD CONSTABLE & CO. FIFTH AVE. AT 40TH ST.	WALDORF-ASTORIA STARLIGHT ROOF

A variety of summer fashions will be shown during luncheon, including cottons for town; dressy, cool clothes, sports outfits, and beachwear. Open to public. Press by invitation. Publicity: Gerry Morgan, CA. 5-2300. Waldorf Publicity: Ted Saucier, EL. 5-3000.

Thursday May 17 12:15 P.M. Luncheon	MONTHLY LUNCHEON MEETING	ADVERTISING WOMEN OF NEW YORK INC.	BELMONT PLAZA HOTEL CASINO-IN-THE-AIR

Guest speakers will be announced later. Price, $1.65. Open to members and guests. For reservations, contact: Mildred Blake, WI. 7-5648.

Thursday May 17 7:30 P.M. Dinner, Dance	ANNUAL RED, WHITE AND BLUE BALL	SOLDIERS & SAILORS CLUB OF NEW YORK	RITZ CARLTON HOTEL MAIN BALLROOM

1945's annual Red, White and Blue Ball, one of the largest benefit fetes of each Spring season, will be "streamlined" this year to comply with the curfew. Debutantes will help society leaders raise funds for the Soldiers & Sailors Club of N.Y., a permanent organization for Servicemen at 283 Lexington Ave. There will be a mock horse race, with members of the debutante committee wearing racing silks to perform as "jockeys". Dancing and special entertainment with Raymond Knight as M.C. Chairman, Mrs. John A. Morris. Ritz Carlton Publicity: Marion Morrison, PL. 3-4600.

Friday May 18 12:30 P.M. Luncheon	SECOND ANNIVERSARY LUNCHEON	MILLINERY DESIGNERS LEAGUE	MURRAY HILL HOTEL PARK AVE. & 41ST ST.

The Millinery Designers League is having its Second Anniversary Luncheon. Guest speakers will be announced. By invitation only. Contact: Mme. Germaine, Berkley Hats, MU. 4-3196; or Anne Hoere, Wadley Hat Co., PE. 6-8444.

Friday May 18 4:30 P.M.	"SKYWAY FASHIONS" FOR POST-WAR	LABORATORY INSTITUTE OF MERCHANDISING	HOTEL McALPIN BALLROOM

"Fashions in Flight", a complete showing of fashions for post-war globe trotting, will be presented by the graduating class. Traveling clothes, sportswear, afternoon frocks and evening fashions, modeled by the students, will be shown through the cooperation of Hearns, of lower Fifth Avenue. By invitation only. Contact: Ellen Nolan, CH. 4-5288.

Friday May 18- May 21	ANNUAL EXHIBITION OF STUDENT WORK	PARSONS SCHOOL OF DESIGN	136 EAST 57TH STREET

Annual exhibit, combining the graduation of Parsons' students with a display of their work, to give practical proof of what these young art students can do in the designing and making of clothes as well as in graphic arts. Fashion Show Saturday and Sunday at 3:30 P.M.; Monday at 8:30 P.M. Open to press and public. Publicity: Lucille Jabloner, PL. 8-1662.

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Saturday May 19 6:00 P.M.	ANNUAL RECEPTION AND DINNER	NATIONAL JEWISH HOSPITAL AT DENVER	WALDORF-ASTORIA GRAND BALLROOM
	Guest of honor: John P. Stevens, Jr., president of J. P. Stevens & Co. -- a tribute to Mr. Stevens' leadership in interfaith humanitarian activities. Leonard Ginsberg, president of Hearn Department Stores, is chairman for the third consecutive year. There will be dancing and entertainment. Dress is informal. Proceeds go to the hospital, for free care of tuberculosis patients of all faiths. Tickets: $100 per couple, obtainable at Nat'l Jewish Hospital, 19 West 44th St., New York City. Publicity: David Cohen, VA. 6-1590.		
Monday May 21 12:15 P.M. Luncheon	LUNCHEON MEETING	PUBLICITY CLUB OF NEW YORK	BELMONT PLAZA HOTEL CASINO-IN-THE-AIR
	Guest speakers will be announced later. Open to members and guests. Contact: Carl Helm, CI. 5-6600.		
Monday May 21 1:00 P.M. Luncheon	JUNIOR COLLECTION AT LUNCHEON SHOW	JAY THORPE 24 W. 57TH ST.	ST. REGIS HOTEL ROOF
	A showing of junior wedding fashions, young holiday clothes, and cool summer creations, including many from the new sports shop on the first floor. Open to public. Press by invitation. Publicity: Rosemary Sheehan, CI. 7-8060.		
Monday May 21- May 26	NATIONAL COTTON WEEK	COTTON TEXTILE INST. NAT'L COTTON COUNCIL	ALL OVER THE COUNTRY
	Theme: "Cotton Is Fighting Now! But Better Than Ever Cottons Will Be Yours Quickly...After The War!", emphasizing the military importance of cotton, explaining shortages and the necessity for cotton conservation. Illustrated four-page folders and posters are being distributed to mills, converters, finishing plants, garment manufacturers, wholesalers, retailers, advertising agencies, laundries, and various civic organizations. Contact: Cotton-Textile Institute, WO. 2-0270.		
Tuesday May 22 4:00 P.M.	PRESS PREVIEW: FUR FASHIONS	ESTHER DOROTHY 78 E. 56TH ST.	RITZ CARLTON HOTEL CRYSTAL GARDENS
	A fur fashion presentation for the press, strictly by invitation. Show directed by Lester Gaba. Publicity: Eleanor Lambert, PL. 5-8580.		
Wednesday May 23 1:00 P.M. Luncheon	LUNCHEON FASHION SHOW	HATTIE CARNEGIE	WALDORF-ASTORIA STARLIGHT ROOF
	Open to public. Press by invitation. Hattie Carnegie Publicity: Josephine Hughes, WI. 2-2600. Waldorf Publicity: Ted Saucier, EL. 5-3000.		
Wednesday May 23; May 25 2:00 P.M.- 3:30 P.M.	"YOU AND YOUR CHILDREN" FORUM	SAKS 34TH STREET HERALD SQUARE	THIRD FLOOR BALCONY
	"Make Summer A Success For Your Children"--theme of the second series of meetings in Saks 34th's permanent project of free educational forums for parents. Wednesday: "The Pre-School Child", discussed by Dr. Milton I. Levine, consultant to the Bureau of Child Hygiene, Dept. of Health; and Jessie Stanton, Chmn. of Baby Institute, Station WJZ. Friday: "The School Child and Adolescent", discussed by Alice V. Keliher, PhD, Associate Professor of Education, N.Y.U.; and Dr. Levine. Open to press and public. Publicity: Florence Epstein, LA. 4-7000.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Thursday May 24 4:00 P.M. Cocktails	PRESS PREVIEW: FALL AND WINTER FURS	SCHWARTZ & BLUESTEIN	345 SEVENTH AVENUE SHOWROOM
	Opening of the Fall and Winter collection of "conversation furs" designed by Frederica of Schwartz & Bluestein. Press by invitation only. Publicity: Rosemary Sheehan, CI. 7-8060.		
Friday May 25 8:30 P.M.	"RED CROSS SPORTS FROLIC OF 1945"	RED CROSS 1945 WAR FUND	WALDORF-ASTORIA GRAND BALLROOM
	A 3-hour Red Cross Sports Frolic with sports, stage, radio, and screen celebrities as guests. This extravaganza had originally been scheduled for April 18, but was postponed because of the 30-day mourning period for Franklin D. Roosevelt. Produced by Ted Husing, CBS sports commentator (who will also act as M.C.); and directed by Leon Leonidoff of Radio City Music Hall. Tickets: $9.60 to $24.00 on sale at Macy's, Lord & Taylor, Bonwit Teller, Spaldings, and the Waldorf-Astoria. Wounded soldiers from nearby hospitals will be invited. Contributions for the purchase of such tickets may be made at Red Cross War Fund Headquarters, 130 West 42nd St. Publicity: Allison Danzig, BR. 9-2104.		
Monday May 28 1:00 P.M. Luncheon	SUMMER AND EARLY FALL MILLINERY	RALONÉ 605 MADISON AVE.	ST. REGIS HOTEL ROOF
	To celebrate the opening of their new millinery shop, Ralonés's will show their midseason collection of all original summer and early fall millinery models by designer Myette Mange. Flowered models, straws, felts, and velvets will be featured. Open to public. Press by invitation. Fashion Show Director and Publicity: Mary Alice Rice, PL. 3-4500.		
May 30	MEMORIAL DAY (Wednesday)		
Thursday May 31	LAST DAY ON WHICH MANUFACTURERS MAY FILE TWO COPIES OF MAP CHARTS WITH THE DISTRICT OFFICE OF OPA. THE NAME OF THE MANUFACTURER AND ADDRESS OF THE MAIN OFFICE IN WHICH BILLINGS TAKE PLACE MUST APPEAR ON THE CHARTS.		
June 1	MANUFACTURERS MUST OPERATE IN ACCORDANCE WITH MAP REQUIREMENTS.		
Friday June 1 1:00 P.M. Luncheon	GRADUATION LUNCHEON OF FASHION CLASS	LABORATORY INSTITUTE OF MERCHANDISING	WALDORF-ASTORIA WEST FOYER
	120 young women graduates, representing every section of the United States (and Canada), will be guests of this fashion-career school at a formal graduation ceremony and luncheon. Contact: Laboratory Institute of Merchandising, CH. 4-5288.		
Beginning Friday June 1	SHOWING OF FALL AND WINTER DISPLAY LINES	NATIONAL ASSOCIATION OF DISPLAY INDUSTRIES	NEW YORK HOTELS
	Fall and winter display lines will be shown during June, with no individual or joint promotion of any particular week for out-of-town display managers to buy in New York. N.A.D.I. Market Week, scheduled for week of June 18, has been cancelled in accordance with O.D.T.'s ban on travel and trade events.		
Beginning Monday June 4	FALL SPORTSWEAR LINES OPEN	SPORTSWEAR GUILD	INDIVIDUAL NEW YORK SHOWROOMS
	Members of the Sportswear Guild who will show their lines include:		
	ADLER & ADLER, INC.	KANE-WEILL	ZOLTAN ROSENBERG
	DAVIDOW	MUTUAL-ROSENBLOOM CO.	SPORT-CRAFT
	DAVID M. GOODSTEIN, INC.	CHARLES W. NUDELMAN, INC.	STAR-MAID DRESSES
	Contact: Bert Reinitz, LA. 4-5970.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Monday June 4	OPENING OF FALL LINES	FASHION ORIGINATORS' GUILD OF AMERICA	INDIVIDUAL NEW YORK SHOWROOMS

In accordance with the practice followed in recent seasons, the guild houses will show only a single collection for the season. Guild members who will present their lines include:

HANSEN BANG	FRED GREENBERG	MORRIS & MARCUS
WILLIAM BASS DRESSES	JOSEPH HALPERT	PARNIS-LEVINSON
ROSE BARRACK CO.	HORWITZ & DUBERMAN	BEN REIG
ANTHONY BLOTTA	JUNIOR LEAGUE FROCKS	C. H. D. ROBBINS
CAPRI FROCKS	INTERNATIONAL DRESSES	PAUL SACHS ORIGINALS
CARLYE DRESSES	KAPLAN & GRABOIS	MARTIN SIMON
DEITSCH, WERSBA, COPPOLA	SAMUEL KASS	HERBERT SONDHEIM
FOX-BROWNIE	LA RUE DRESSES	STARR-NORMAN
ED GERRICK	DAVID LEONARD & LEVINE	SUZANNE-AUGUSTINE
A. GOODMAN	MARY LEE	HANNAH TROY INC.

Contact: Leonard W. Gendler, Executive Secretary, CH. 4-6945.

Thursday June 7 4:30 P.M.-6:30 P.M.	PRESS PREVIEW: NEW "RAINBOW COTTON"	PACIFIC MILLS	ST. REGIS HOTEL PENTHOUSE

A preview of Pacific Mills' new "Rainbow" Cotton. Press by invitation only. Publicity: Catherine Blondin Associates, LE. 2-6905.

Wednesday June 13 4:00 P.M.-7:00 P.M.	ANNUAL FASHION SHOW AND PRESS PARTY	NATIONAL NEEDLE-CRAFT BUREAU	WALDORF-ASTORIA SERT ROOM

Fifth Annual National Sewing Contest Fashion Show (5:15 P.M.) and Cocktail Party, sponsored by the National Needlecraft Bureau, to award prizes to national sewing champions. Alma Kitchell of the Blue Network will be Mistress of Ceremonies. By invitation only. Preliminary private judging on May 3 in Barberry Room, with Joan Rock, Mary Brooks Picken, Virginia Pope, Tess Buxton, and Vyvyan Donner as judges. Final eliminations on May 23 at Waldorf-Astoria with Jane Wyatt, Epsie Kinard, Emily Wilkens, Tina Leser, Maggie McNellis, Lois Long and Andrea Johnson (Powers Model) as judges. Publicity: Gwen McKenna of Tom Fizdale Inc., MU. 2-6560.

June 17 FATHER'S DAY (Sunday)

Monday June 18 ACCORDING TO MAP REQUIREMENTS, MANUFACTURERS MAY NOT DELIVER GARMENTS UNLESS THEY HAVE RECEIVED WRITTEN ACKNOWLEDGEMENT FROM OPA THAT CHARTS HAVE BEEN RECEIVED. IN ORDER TO FACILITATE THE MAILING OF ACKNOWLEDGEMENTS, OPA HAS REQUESTED MANUFACTURERS TO MARK THE ENVELOPES WHICH CONTAIN THE CHARTS WITH THE LETTERS "MAP."

June 21 FIRST DAY OF SUMMER (Thursday)

Thursday June 21-June 23	ANNUAL CONVENTION OF LEATHER MANUFACTURERS	NAT'L ASS'N OF LEATHER GLOVE MANUF'RS, INC.	GLOVERSVILLE NEW YORK

A meeting of the directors Thursday evening, followed by a program Friday Evening at which Adam Gimbel, president of Saks Fifth Avenue, and Steve Hannagan, publicity, will speak. The leather glove business, termination of Government contracts, leather supply, etc. will be discussed. Maury Maverick, president of the Smaller War Plants Corp., will be guest speaker. About 50 invitations for members outside Fulton County will be sent out in compliance with requests from the Office of Defense Transportation.

MUSIC... THEATRES... MOVIES... NIGHT SPOTS

Friday May 11 — PREMIERE: "ESCAPE IN THE DESERT" STRAND THEATRE, BROADWAY & 47TH STREET
A Warner Bros. modernized version of "The Petrified Forest", dealing with escaped Nazi prisoners. Starring Philip Dorn, Jean Sullivan, Helmut Dantine, and Irene Manning. Produced by Alex Gottlieb. Directed by Edward A. Blatt. Gowns by Milo Anderson. Publicity: Eve Siegel, CI. 6-1000.

Sunday May 13 8:30 P.M. — PREMIERE: "THREE NEW DANCE COMPOSITIONS" ADELPHI THEATRE, 152 W. 54TH ST.
Three new modern dance compositions by Valerie Bettis in an engagement limited to this one performance. The new compositions include: "Theatrics", Facts and Figures", and "Dramatic Incident". Box office sales open at the theatre, Monday, May 7. Contact: CI. 6-5097.

Wednesday May 16- May 27 — OPENING: SAN CARLO OPERA, CENTER THEATRE, 6TH AVE. & 49TH ST.
"Carmen" will be presented at the opening performance of this Spring Opera Festival. The other operas will be "Rigoletto", May 17; "Aida", May 18; "Faust", May 19 (Matinee); "Il Trovatore", May 19 (Evening); "La Boheme", May 20 (Matinee); "La Traviata", May 20 (Evening); "Lucia Di Lammermoor", May 21; "Lohengrin", May 22; "Cavalleria" followed by "Pagliacci", May 23. Tickets: $.90 - $2.40. Contact: CO. 5-5474.

Thursday May 17 — OPENING: "MEMPHIS BOUND" BROADWAY THEATRE, B'WAY AT 53RD ST.
Negro musical, based on "Pinafore", and starring Bill Robinson and Avon Long, with Georgette Harvey, the Delta Rhythm boys, and others. Music and lyrics by Don Walker and Clay Warnick. Book by Albert Barker. Ballet numbers staged by Anton Dolin. Produced by John Wildberg. Costumes by Lucinda Ballard. Publicity: Karl Bernstein, CI. 6-0427.

Monday May 21 — OPENING: "FOXHOLE IN THE PARLOR" THEATRE TO BE ANNOUNCED
Elsa Shelley's new play starring Montgomery Clift, Flora Campbell, Russell Hardie, Grace Coppin, and others. Costumes by Lee Simonson. Publicity: Wolfe Kaufman, CI. 6-0474.

Tuesday May 22- June 2 — OPENING: "OTHELLO" NEW YORK CITY CENTER, 131 WEST 55TH ST.
Margaret Webster's famous production of this great Shakespearean drama will play a 2-week return engagement under the Theatre Guild auspices, starring Paul Robeson, Jose Ferrer, and Uta Hagen, with Edith King, Ralph Clanton, Francis Compton, and others. Background, costumes, and lighting effects designed by Robert Edmond Jones. Tickets from $.90 to $2.40, including tax. Publicity: Alfred H. Tamarin, CO. 5-6170.

Tuesday May 29 — OPENING: "ROUND TRIP" BILTMORE THEATRE, 47TH ST. WEST OF B'WAY
A new comedy by Mary Orr and Reginald Denham, produced by Clifford Hayman. A cast of 16, starring June Walker, Sidney Blackmer, Phyllis Brooks, Martin Lamont, and Patricia Kirkland. Directed by Reginald Denham. Costumes by Bianca Stroock. Publicity: Willard Keefe, CI. 6-7492.

Thursday May 31 — OPENING: "CONCERT VARIETIES" ZIEGFELD THEATRE, 6TH AVE. & 54TH ST.
Billy Rose's concert vaudeville show, with Deems Taylor as narrator and master of ceremonies; also Jerome Robbins, Ann Brown, Rosario and Antonia and the Salici Puppets. Contact: CI. 5-5200.

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